

The current statistics show 12,000 page views per month generated by 2,550 user sessions, with peaks of up to 30,000 page views per month depending on media exposure and special events.

The site is updated daily with 4 featured content items, as well as periodic articles written by respected members of South Africa's aviation community.

For further enquiries contact Bruce Skea on 033-3944834

OPTION 1 - R250 per month

To advertise at theWindsock.com for R250 per month includes the following benefits:

- A free windsock domain name ie yourname.thewindsock.com
- A 1 page website (content and pictures to be supplied).
- This website will have a minor text link on theWindsock.com website. (Exact position)

Additional Costs

- R1000 once-off design fee
- To register your individual domain name ie. www.yourname.co.za or www.yourname.com will cost R350 once-off and R50 per month thereafter to host the domain name.

OPTION 2 - R500 per month

To advertise at theWindsock.com for R500 per month includes the following benefits:

- A free full domain name ie www.yourname.co.za or www.yourname.com
- A 5-15 page website (content and pictures to be supplied).
- Free web design
- Your logo in a rotating banner advert as a link on theWindsock.com website (exact position)

OPTION 3 - R1000 per month

To advertise at theWindsock.com for R1000 per month includes the following benefits:

- A free full domain name ie www.yourname.co.za or www.yourname.com
- A 5-15 page website (content and pictures to be supplied).
- Free web design
- Your logo in a rotating banner advert as a link on theWindsock.com website (exact position)
- A link to your site in the weekly Windsock Newsletter (918 copies sent each week)

OPTION 4 - R3000 per month

To advertise at theWindsock.com for R3000 per month includes the following benefits:

- A free full domain name ie www.yourname.co.za or www.yourname.com
- An unlimited size website (content and pictures to be supplied).
- Free web design
- A prominent permanent banner on theWindsock.com website (exact position)
- Permanent exposure in theWindsock Newsletter ie. a paragraph space and a link through to your site at the top of the newsletter. (918 copies sent each week)

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